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FOR IMMEDIATE RELEASE

RTK Network Signals Increased Accuracy, Productivity for Region's Farmers

(Middletown, DE) –Greater accuracy, added efficiency, increased productivity... and all the benefits of precision farming technology are being taken to new heights by Hooper, Inc., a Case IH dealer who first began working on GPS technology with the Department of Agriculture in 1994.

Now, with a RTK (Real Time Kinematic) network of three towers and a fourth tower to be added in the near future, Hooper, Inc. will provide access to that technology to at least 100,000 acres per tower. According to Ken Diller, who heads up Hooper's Precision Ag Support Team, customers within a minimum of 10 miles in any direction of any tower can expect exceptional accuracy.

"This network is incredibly accurate, with less than an inch of deviation within the area covered by each tower," said Diller. "With that kind of accuracy you're looking at improved efficiency because you're making fewer passes over the field and you're also saving money on fertilizers and chemicals because you're eliminating the overlap."

The first tower in Hooper's RTK network went up in Bridgeville, DE in late January and a second tower in Hurlock, MD became operational in April as did Hooper's RTK tower in Millsboro, DE. The exact location of Hooper's fourth RTK tower has yet to be determined.

Feedback from farmers has been extremely positive said Diller, who says there are currently 12 or so receivers under each tower. Farmers are using precision farming equipment and Hooper's RTK network with combines, sprayers, tractors, planters and more for greater accuracy, dependability and because the components can be transferred from one machine to another, convenience

"The farmers who are using the network love the accuracy, the convenience, and the reliability," said Diller, who is taking 2-3 calls a week from farmers expressing interest in receivers for their farms. "With the growing interest in strip tilling in the area, I expect the demand will only increase."

Diller said that the precise nature of strip tilling, where fertilizer is put down with the farmer then coming back later needing to drop seed into the exact same path, is ideally suited for the accuracy the RTK network delivers.

Hooper uses Trimble systems for their RTK network, which Diller believes also brings greater value to customers.

"Trimble has been doing this longer than anyone else, they have more experience than anyone else and they have more acres under RTK networks than anyone else," said Diller. "That's the kind of reliability and performance that our customers want. Plus we have the experience in working with this technology and that's important. We've been involved with precision farming technology for well over 10 years now so we know how to set up, service and take care of problems with precision farming equipment."

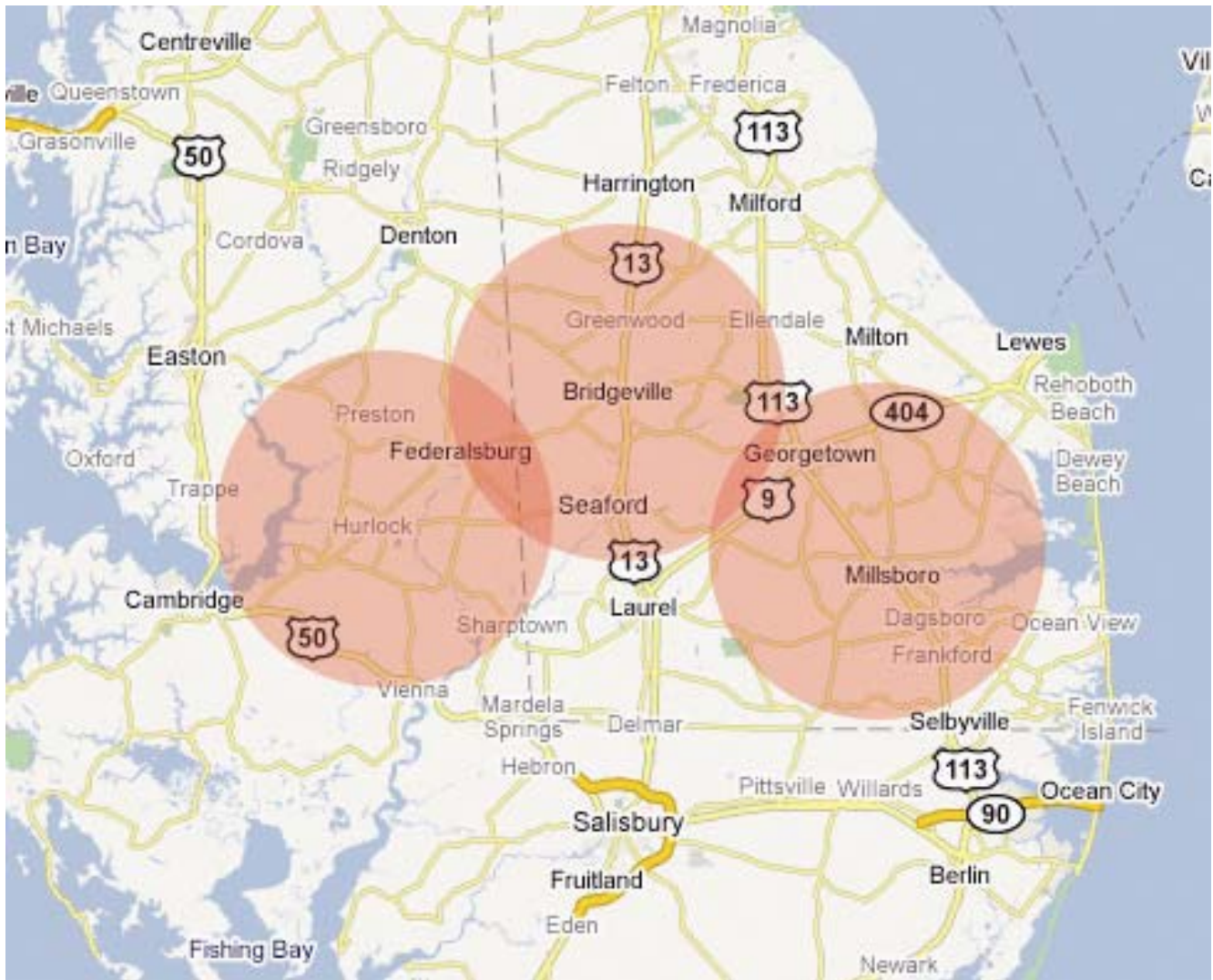


Photo Caption:

The shaded circles show the approximate coverage areas in Delaware and Maryland of the three towers in Hooper's RTK network. Plans call for a fourth tower to be added to the network.

About Hooper

Founded in 1941, Hooper, Inc. has four locations (Intercourse, PA, McAlisterville, PA, Middletown, DE, and Seaford, DE) and serves agricultural and construction customers throughout the Mid-Atlantic region.